

PRICE KNOCK OFFS

By: Kaitlyn Eyles
Reporter

The controversy about designer prices has always been a key topic for fashion goers and is increasing in popularity due to the current stability of the economy. For those who are unwilling to pay the extremity of designer products result to buying near replicas or knock offs of the product. Knockoffs

are very similar to designer products but they do not obtain the designer emblem or label.

The most common knock offs range from designer hand bags to famous sunglasses. The difference between knock offs and counterfeits is that knock offs don't have the designer logo and have been changed in the smallest way to avoid copyright

issues because it is illegal to buy and sell exact replicas. Other than that, they are an exact replica.

Have you seen any students styling there Ray Bans around campus? Well I have and I have to admit the new wayfarers and aviator styled sunglasses are making a comeback. With the style of the retro sunglasses returning and the increase of the popularity, more of the student population is now in market for

new Ray Bans. With the extremity of prices most students cannot accomplish there fashion needs, but, as always, hope is here and so are Fay Bans. Fay Bans are a knock-off version of Ray Bans but they don't have the designer logo. To get Fay Bans is easy, but to recognize a counterfeit is hard. A safe, friendly site for teens to buy Fay bans is Tilly's. At Tilly's you can not only get designer look a like sunglasses, but you also get them for low prices and great quality. On their site they feature most off



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the different styles of sunglasses that are most popular to teens. For instance, you can get aviator sunglasses for \$9.99.

There are also knock offs for different brands of shoes. For instance, Vans and Toms are constantly mimicked by similar brands. For example, you can buy similar Vans canvas sneakers for \$12.99 at Target in various colors that are designed by the Mossimo Supply Co. Look alike Toms aren't that hard to spot either. The brand Soda is very similar in style to Toms but half the price. These are available at Tilly's for \$19.99.

Knock offs are on the rise because of the popularity of the products and the need to obtain them. They are usually more than half the price of the originals and have a very small difference.

FASHION COLUMN

By: McKenna Switzer
Reporter

Fashion is an aspect of life that some students at Valencia adore while others prefer to be laid back. No matter whether they are dressed "up-to-date" or whether they prefer stay with their constant style, each student has their own fashion sense that allows

students to be exactly who they are. With all of the tension pounding upon teenagers in our day and age, a way to present ourselves is just another challenge to overcome. An expression of who you are is just one element of what fashion means to some students. A popular trend in today's fashion world to teenage girls at Valencia is hair bows. Through the 1940's through the 1960's, young girls constantly tied bows in their hair to hold their curls off of their faces, but now the style is mostly being worn with straightened hair that has been pulled into a half up-half down style conjoined with a bow. This hairstyle compliments any outfit and even on those lazy days, it can fancy-up any pair of sweats or hoodies. A popular style that the boys of

Valencia are trending is the ever classic V-neck shirts and jeans; a popular style that can be achieved by anyone and can look well on everyone. This look pairs well with classic tennis shoes or a pair of the outstanding supras. Due to the recent streak of hot weather, most students are wearing shorts in an attempt to alleviate the heat. A way to wear shorts in a cute and stylish fashion is lace or eyelet trimmed shorts. These adorable shorts can be complimented with a loose, collared tank top that has been tucked in and fastened with



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a leather belt. These shorts are also very convenient to create by yourself. Simply obtain eyelet material and sew it to the hem of an old pair of shorts that have lost their luster and voila, charming shorts in a creative and affordable way! Some students may argue that they cannot be fashionable due to a difficult financial basis and simply can't afford

to be "in style", however, it is like the lace trimmed shorts, and so many more "do it yourself" ideas that can give any outfit into a creative, inexpensive, and personalized appearance. Each and every student at Valencia has their own sense of fashion, and whoever the student and whatever that style, the students of Valencia have an outstanding fashion sense that's just as diverse as its community.

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